

COLLEGE RESULT SHEET FOR MASTER OF BUSINESS ADMINISTRATION - MARKETING MANAGEMENT EXAMINATION Apr/May 2023
 Institution: 035 JANKIDEVI BAJAJ INSTITUTE OF MANAGEMENT STUDIES, SANTACRUZ

24/05/2023

Name	Seat No	College	Centre	Per. Reg. No	Medium
GAMARE NISHIGANDHA VIJAY VINAYA	45501	035	042	2021-0161-00-157856	1

2018

Code	Sub Name	Credit	Int	Ext	Total	Grc	Total (100)	Grade
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Semester III

3001	INDIAN ETHOS, BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABILITY	4	029/050	027/050	056/100	056		B+
3002	ENTERPRENEURSHIP AND SECTORAL SPECIALISATION	4	064/100	---	064/100	064		A
3003	SUMMER INTERNSHIP	4	063/100	---	063/100	063		A
3004	INTEGRATED MARKETING COMMUNICATION	4	035/050	037/050	072/100	072		A+
3005	PRODUCT AND BRAND MANAGEMENT	4	038/050	042/050	080/100	080		O
3006	SERVICES MARKETING	4	030/050	027/050	057/100	057		B+
3007	RETAIL MANAGEMENT	4	035/050	037/050	072/100	072		A+
3008	DIGITAL AND SOCIAL MEDIA MARKETING	4	038/050	035/050	073/100	073		A+

Total Credits: 32 G.P.A.: 7.63 Semester Grade: A Total: 537/800 Percentage: 67.13

Semester IV

*4001	CORPORATE STRATEGY	4	035/050	029/050	064/100	064		A
*4002	SALES AND DISTRIBUTION MANAGEMENT	4	040/050	035/050	075/100	075		A+
*4003	CONSUMER BEHAVIOUR & ADVANCED MARKETING RESEARCH	4	027/050	029/050	056/100	056		B+
*4004	B2B MARKETING	4	038/050	035/050	073/100	073		A+
*4005	INTERNATIONAL MARKETING	4	037/050	036/050	073/100	073		A+
*4006	MARKETING TO BASE OF PYRAMID CONSUMERS	4	020/025	012/025	032/050	064		A
*4007	RESEARCH PROJECT	4	072/100	---	072/100	072		A+

Total Credits: 28 G.P.A.: 7.76 Semester Grade: A Total: 445/650 Percentage: 68.46

Semester III and IV: Final GPA: 7.70 Final grade: A Grand Total: 982/1450 Percentage: 67.72 Result: Pass

Minimum 40% is required in both Internal and External separately for passing in each Subject

Notes: * indicates current appearance, + indicates grace, - indicates adjustment, # indicates adjustment & grace

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24/05/2023

Name	Seat No	College	Centre	Per. Reg. No	Medium
JOSHI JIGYASHA HEMANT MUKTA	45502	035	042	2021-0161-00-158055	1

2018

Code	Sub Name	Credit	Int	Ext	Total	Grc	Total(100)	Grade
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Semester III

3001	INDIAN ETHOS, BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABILITY	4	031/050	030/050	061/100	061		A
3002	ENTERPRENEURSHIP AND SECTORAL SPECIALISATION	4	066/100	---	066/100	066		A
3003	SUMMER INTERNSHIP	4	065/100	---	065/100	065		A
3004	INTEGRATED MARKETING COMMUNICATION	4	030/050	040/050	070/100	070		A+
3005	PRODUCT AND BRAND MANAGEMENT	4	037/050	041/050	078/100	078		A+
3006	SERVICES MARKETING	4	042/050	030/050	072/100	072		A+
3007	RETAIL MANAGEMENT	4	030/050	040/050	070/100	070		A+
3008	DIGITAL AND SOCIAL MEDIA MARKETING	4	040/050	040/050	080/100	080		O

Total Credits: 32 G.P.A.: 8.03 Semester Grade: A+ Total: 562/800 Percentage: 70.25

Semester IV

*4001	CORPORATE STRATEGY	4	038/050	033/050	071/100	071		A+
*4002	SALES AND DISTRIBUTION MANAGEMENT	4	037/050	036/050	073/100	073		A+
*4003	CONSUMER BEHAVIOUR & ADVANCED MARKETING RESEARCH	4	035/050	028/050	063/100	063		A
*4004	B2B MARKETING	4	035/050	034/050	069/100	069		A
*4005	INTERNATIONAL MARKETING	4	033/050	037/050	070/100	070		A+
*4006	MARKETING TO BASE OF PYRAMID CONSUMERS	4	021/025	016/025	037/050	074		A+
*4007	RESEARCH PROJECT	4	072/100	---	072/100	072		A+

Total Credits: 28 G.P.A.: 8.03 Semester Grade: A+ Total: 455/650 Percentage: 70.00

Semester III and IV: Final GPA: 8.03 Final grade: A+ Grand Total: 1017/1450 Percentage: 70.14

Result: Pass

Minimum 40% is required in both Internal and External separately for passing in each Subject

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24/05/2023

Name	Seat No	College	Centre	Per. Reg. No	Medium
MIRZA SANIYA IQBAL ALI ABIDA	45503	035	042	2021-0161-00-157825	1

2018

Code	Sub Name	Credit	Int	Ext	Total	Grc	Total(100)	Grade
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Semester III

3001	INDIAN ETHOS, BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABILITY	4	030/050	021/050	051/100	051		B
3002	ENTERPRENEURSHIP AND SECTORAL SPECIALISATION	4	063/100	---	063/100	063		A
3003	SUMMER INTERNSHIP	4	040/100	---	040/100	040		P
3004	INTEGRATED MARKETING COMMUNICATION	4	030/050	025/050	055/100	055		B+
3005	PRODUCT AND BRAND MANAGEMENT	4	037/050	034/050	071/100	071		A+
3006	SERVICES MARKETING	4	033/050	020/050	053/100	053		B
3007	RETAIL MANAGEMENT	4	030/050	035/050	065/100	065		A
3008	DIGITAL AND SOCIAL MEDIA MARKETING	4	037/050	035/050	072/100	072		A+

Total Credits: 32 G.P.A.:6.56 Semester Grade: B+ Total:470/800 Percentage:58.75

Semester IV

*4001	CORPORATE STRATEGY	4	033/050	026/050	059/100	059		B+
*4002	SALES AND DISTRIBUTION MANAGEMENT	4	035/050	031/050	066/100	066		A
*4003	CONSUMER BEHAVIOUR & ADVANCED MARKETING RESEARCH	4	025/050	020/050	045/100+	045		C
*4004	B2B MARKETING	4	030/050	035/050	065/100	065		A
*4005	INTERNATIONAL MARKETING	4	032/050	033/050	065/100	065		A
*4006	MARKETING TO BASE OF PYRAMID CONSUMERS	4	011/025	010/025	021/050	042		P
*4007	RESEARCH PROJECT	4	065/100	---	065/100	065		A

Total Credits: 28 G.P.A.: 6.61 Semester Grade: B+ Total:386/650 Percentage:59.38

Semester III and IV: Final GPA: 6.59 Final grade: B+ Grand Total:856/1450 Percentage:59.03

Result:Pass

Minimum 40% is required in both Internal and External separately for passing in each Subject

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24/05/2023

Name	Seat No	College	Centre	Per. Reg. No	Medium
SHAH NISHI JITENDRA PUSHPA	45504	035	042	2021-0161-00-157906	1

2018

Code	Sub Name	Credit	Int	Ext	Total	Grc	Total(100)	Grade
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Semester III

3001	INDIAN ETHOS, BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABILITY	4	030/050	029/050	059/100	059		B+
3002	ENTERPRENEURSHIP AND SECTORAL SPECIALISATION	4	067/100	---	067/100	067		A
3003	SUMMER INTERNSHIP	4	044/100	---	044/100	044		P
3004	INTEGRATED MARKETING COMMUNICATION	4	030/050	035/050	065/100	065		A
3005	PRODUCT AND BRAND MANAGEMENT	4	036/050	034/050	070/100	070		A+
3006	SERVICES MARKETING	4	030/050	025/050	055/100	055		B+
3007	RETAIL MANAGEMENT	4	030/050	035/050	065/100	065		A
3008	DIGITAL AND SOCIAL MEDIA MARKETING	4	038/050	038/050	076/100	076		A+

Total Credits: 32 G.P.A.:7.11 Semester Grade: A Total:501/800 Percentage:62.63

Semester IV

*4001	CORPORATE STRATEGY	4	035/050	038/050	073/100	073		A+
*4002	SALES AND DISTRIBUTION MANAGEMENT	4	036/050	035/050	071/100	071		A+
*4003	CONSUMER BEHAVIOUR & ADVANCED MARKETING RESEARCH	4	025/050	025/050	050/100	050		B
*4004	B2B MARKETING	4	030/050	038/050	068/100	068		A
*4005	INTERNATIONAL MARKETING	4	033/050	034/050	067/100	067		A
*4006	MARKETING TO BASE OF PYRAMID CONSUMERS	4	015/025	015/025	030/050	060		A
*4007	RESEARCH PROJECT	4	068/100	---	068/100	068		A

Total Credits: 28 G.P.A.: 7.46 Semester Grade: A Total:427/650 Percentage:65.69

Semester III and IV: Final GPA: 7.29 Final grade: A Grand Total:928/1450 Percentage:64.00 Result:Pass

Minimum 40% is required in both Internal and External separately for passing in each Subject

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24/05/2023

Name	Seat No	College	Centre	Per. Reg. No	Medium
SHARMA SHWETA VINOD MAMTA	45505	035	042	2021-0161-00-157833	1

2018

Code	Sub Name	Credit	Int	Ext	Total	Grc	Total (100)	Grade
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Semester III

3001	INDIAN ETHOS, BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABILITY	4	027/050	026/050	053/100	053		B
3002	ENTERPRENEURSHIP AND SECTORAL SPECIALISATION	4	062/100	---	062/100	062		A
3003	SUMMER INTERNSHIP	4	049/100	---	049/100	049		C
3004	INTEGRATED MARKETING COMMUNICATION	4	030/050	037/050	067/100	067		A
3005	PRODUCT AND BRAND MANAGEMENT	4	036/050	038/050	074/100	074		A+
3006	SERVICES MARKETING	4	030/050	033/050	063/100	063		A
3007	RETAIL MANAGEMENT	4	030/050	035/050	065/100	065		A
3008	DIGITAL AND SOCIAL MEDIA MARKETING	4	041/050	036/050	077/100	077		A+

Total Credits: 32 G.P.A.: 7.25 Semester Grade: A Total: 510/800 Percentage: 63.75

Semester IV

*4001	CORPORATE STRATEGY	4	032/050	036/050	068/100	068		A
*4002	SALES AND DISTRIBUTION MANAGEMENT	4	035/050	032/050	067/100	067		A
*4003	CONSUMER BEHAVIOUR & ADVANCED MARKETING RESEARCH	4	029/050	023/050	052/100	052		B
*4004	B2B MARKETING	4	030/050	031/050	061/100	061		A
*4005	INTERNATIONAL MARKETING	4	032/050	031/050	063/100	063		A
*4006	MARKETING TO BASE OF PYRAMID CONSUMERS	4	017/025	017/025	034/050	068		A
*4007	RESEARCH PROJECT	4	070/100	---	070/100	070		A+

Total Credits: 28 G.P.A.: 7.34 Semester Grade: A Total: 415/650 Percentage: 63.85

Semester III and IV: Final GPA: 7.30 Final grade: A Grand Total: 925/1450 Percentage: 63.79 Result: Pass

Minimum 40% is required in both Internal and External separately for passing in each Subject

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